



SUJATA CHAUDHRI IP ATTORNEYS

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About Us

Sujata Chaudhri IP Attorneys is a mid-sized IP firm that provides prosecution, litigation, enforcement and advisory services in all areas of IP law in the Indian sub-continent.

Founded in 2014 by Sujata Chaudhri, formerly an equity partner at Cowan, Liebowitz & Latman, P.C., a New York City IP firm, Sujata Chaudhri IP Attorneys is known for its focus on exemplary client service. Whether it be a simple filing at the Trademarks Registry or a complex patent infringement suit, our focus on quality sets us apart from competition.

We are a fast-paced, partner driven practice, led by three partners, including managing partner, Sujata Chaudhri. Each work product we create is subject to strict quality control while maintaining quick turnaround times, and an eye on client budgets and fee.

We aim to be our clients' long-term business partners. To that end, our advice is practical and solution oriented. We staff projects leanly and efficiently and have won accolades for our work, responsiveness, dedication, and transparent billing practices.

We are strongly committed to building a diverse and inclusive workplace, a commitment that is reflected in the number of women and minority lawyers and staff at the firm. The firm also has a charitable foundation that provides funding to select causes

28 Lawyers and Patent Agents

15 Legal Support Staff

A commitment to create cost-effective and practical legal solutions

Key Practice Areas

- ◆ Prosecution
- ◆ Civil and Criminal Enforcement
- ◆ Litigation
- ◆ Advisory, including advertising laws
- ◆ Transactional, including contract drafting and review and due diligence

Awards & Recognitions



Select Orders from Delhi High Court

- CS (COMM) 53/2017: Obtained injunction against parties selling 3-D combination puzzles in trade dress similar to Rubik's Cube trade dress, and declaration that trade dress is well-known
- CS(COMM) 292/2017: Obtained a landmark interim injunction against use of a deceptively similar mark in respect of similar goods on behalf of Bayerische Motoren Werke AG (BMW) .
- CS (COMM) 261/2019: Obtained decree, costs and refund of court fee against Veilcro Infrastructures Private Limited on behalf of Velcro BVBA
- CS (COMM) 657/2021: Obtained well-known declaration of Levi Strauss' Arcuate Stitching Design mark
- CONT.CAS. 776/2021: Obtained order of contempt with costs against S. Jaya Rami Reddy on behalf of Glaxo Group Limited
- CS (COMM) 166/2021: Obtained an interim injunction and contempt against Cian Healthcare Private Limited on behalf of Glaxo Group Limited
- CS (COMM) 12/2022: Obtained a unique dynamic injunction against multiple rogue websites for New Balance Athletics, Inc.
- CS (COMM) 601/2022: Obtained injunction, costs and damages for American Eagle Outfitters, Inc. against party using Flying Eagle Device mark in relation to news broadcasting services.
- CS (COMM) 572/2022: Obtained ad-interim injunction against use of single letter N mark on behalf of New Balance Athletics, Inc.
- CS (COMM) 92/2023, CS (COMM) 90/2023, CS (COMM) 104/2023: Obtained directions to block websites selling counterfeit shoes bearing marks of New Balance Athletics, Inc.
- CS(COMM) 601/2022: Obtained well-known declaration for American Eagle Outfitter's Heritage Flying Eagle Device Mark
- CS(COMM) 8/2023, FAO(OS)(COMM) 116/2023: Obtained interim injunction in a heavily contested matter against Horizon Bioceuticals Pvt. Ltd. Successfully defended the injunction in an appeal before the Division Bench.
- CS(COMM) 75/2023: Obtained interim injunction in a heavily contested matter against Maiden Pharmaceuticals Ltd.
- CS(COMM) 444/2022: Obtained permanent injunction and decree against unauthorized use of New Balance mark in relation to dissimilar services on behalf of New Balance Athletics, Inc.

Other Notable Achievements

- Successfully negotiated complex settlement agreement (involving more than one hundred marks and opposition proceedings) on behalf of Rolls-Royce plc and others
- Obtained favourable award in a .IN domain name complaint for Bayerische Motoren Werke AG (BMW) where the BMW mark was declared as well-known
- Secured registration for a Pocket Stitch Design for American Eagle Outfitters, Inc. on appeal before the now-defunct Intellectual Property Appellate Board
- Obtained several trade mark registrations for single letter stylized/ design marks (Q, C Device, T Device, and N Device), numeral marks (327) and for foreign city names (BOSTON, NEW YORK, etc.) for clients such as New Balance Athletics, Inc. and Major League Baseball Properties Inc. on the basis of responses to Examination Reports/ provisional refusals and/or after show cause hearings
- Secured various design registrations for jewellery items for Louis Vuitton Malletier and advised client on availability of designs for registration
- Secured a Well-Known declaration from the Trade Marks Registry for the BETNOVATE trade mark for GSK, based on extensive evidence and submissions filed, without the need for a hearing
- Advised Louis Vuitton Malletier in a consumer recognition survey on the well-known nature of the iconic LV logo mark and the toile monogram
- Secured registration for the iconic SUPREME Red Box Logo for Supreme from the Copyright Office
- Secured favourable orders for clients against use of trade marks as a part of third-party company names from the Registrar of Companies
- Secured a registration for the trademark HERSHEYVERSE covering virtual goods and services in the metaverse for The Hershey Company
- Secured registrations for trademarks in the metaverse for Comic Con India Private Limited

Representative Clients



PHILIP MORRIS
INTERNATIONAL



A E O INC.

onmobile



ASTON MARTIN

coinbase



Supreme



TRAVELERS

Key Persons



Sujata Chaudhri
Managing Partner
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Sujata Chaudhri is the firm's founder and owner. Formerly an equity partner at Cowan, Liebowitz and Latman, P.C, a leading IP law firm in New York City, Sujata relocated to India in the year 2011. Sujata has extensive experience in IP litigation, enforcement, prosecution and transactions in the United States and India (particularly in the area of trademarks). She is involved in all practice areas at the firm.

Sujata was formerly an adjunct professor at the Franklin Pierce Centre for Intellectual Property, University of New Hampshire Law School, and has served on the advisory board of the law school. She has also co-taught a seminar course on international trademarks at the New York University (NYU) School of Law. In India Sujata has delivered lectures on practice-based topics at Jindal Global Law School.



Urfee Roomi
Partner
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Urfee spearheads the firm's litigation and enforcement practice. He is an experienced litigator of IP disputes in courts around the country. Urfee also has experience in settling IP disputes, including through mediation. In general, Urfee's approach is to assist clients resolve complex intellectual property disputes with a pragmatic and decisive value-added approach.

In addition to his litigation practice, Urfee has advised clients on issues related to trademark and design clearance, licensing and trade secrets issues. He also represents brand owners before the Trademarks Registry. In addition, Urfee has handled domain name disputes before the National Internet Exchange of India and the World Intellectual Property Organization.



Deeksha Anand

Partner

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Deeksha's practice focuses on advising, and acting for, clients across diverse industries, including, apparel, automobile, pharmaceutical and sport, on all aspects of brands and their protection, including their registration, management, exploitation and enforcement. Deeksha has extensive experience in handling prosecution, overseeing management of large trademark portfolios, oppositions, cancellations, online take-downs, domain name disputes and transfers, consumer brand surveys and complex multijurisdictional trademark disputes.

Deeksha has represented some of the firm's clients in negotiating settlements of high-stake conflict matters. Deeksha also has experience in copyright and design prosecution, IP transactional work, such as negotiating, drafting and advising on commercial contracts, and advising clients on advertising laws and best advertising practices in India.



Pradeep Bhupatiraju

Head of Patent Department

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Pradeep has over one decade of experience with the entire patent lifecycle from patent searches and analytics, patent drafting and prosecution, to patent litigation support work, and technology research using patent data. He has advised and assisted multinational companies, including Fortune 500 companies, start-ups, and top educational institutions in strategizing and protecting their innovations. His technical expertise spans across domains including telecom, electronics, software, automobile, mechanical, electrical, medical devices, and textile.

Pradeep is a registered patent agent with a Master's degree in Communication Systems Engineering from the University of Portsmouth (UK), and a Bachelor's degree in Electronics and Communications Engineering from Jawaharlal Nehru Technological University (Hyderabad).

Pradeep received the "Best Drafter Office Action Response" award twice from Sony Japan and the USA in 2014 and 2015.



Sujata Chaudhri IP Attorneys

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